



Give from the Heart

Gifts to support the *Where Families Begin and Grow Birthing Center Campaign* will allow SJHMC to continue providing mothers and their families with an exceptional birthing experience in a comfortable, esthetically pleasing environment.

All gifts to this renovation project are deeply appreciated and are important to the continued success of St. John Hospital's Birthing Center program.

For More Information

Please contact *Sherry Augustine* in the *St. John Health Foundation* at (313) 343-7481.

Thank you for your support!



Where Families Begin and Grow

The campaign for the new *Cracchiolo Family Birthing Center* at *St. John Hospital & Medical Center*



The best care for moms and babies

The arrival of a baby is an exciting time for a family. Mothers and families expect the hospital environment where they deliver to be more of a home than a hospital. They expect the environment to be clean, modern, comfortable and welcoming.

To satisfy patient expectations and continue to provide the best care, St. John Hospital & Medical Center (SJHMC) is renovating the Birthing Center, which includes the labor-delivery-recovery-postpartum (LDRP) birthing suites and 5-West. 5-West is an extension of the LDRP suites where care is provided for ante- and post-partum patients. This area also helps with patient overflow when the LDRP suites are full.

Change has already begun with the expansion of the family waiting lounge to nearly double the size. The following areas and technology upgrades will also be revitalized:

- **31 Private LDRP Birthing Suites**
- **Obstetrical Emergency Department**
- **16 Private Rooms (5-West)**
- **Creation of a Dayroom (5-West)**
- **Family Education Room**
- **Clinical Staff Areas**
- **New Fetal Monitoring System**
- **Furnishings**

A modernized facility will enhance the comfort and the overall patient/family-centered care experience for mothers, newborns and their families.



*Rendering courtesy of Catalyst, a Haskell Company
Final design (type, size, color) may vary.*

Birthing Center Highlights:

- The Birthing Center has been helping families begin and grow for more than 60 years.
- It features an elite group of obstetricians, perinatologists, nurses and midwives.
- A full range of birthing care options are available from specialized care for high-risk moms and babies to a more natural, holistic experience for low-risk pregnancies.
- Conveniently located on-site is a newly renovated Neonatal Intensive Care Unit featuring 32 private nurseries and state-of-the-art technology for critically ill and premature babies.
- The Birthing Center is the first facility in Detroit to earn a Baby-Friendly designation, offering an optimal level of care for infant breastfeeding and mother/baby bonding.
- More than 3,000 babies are born here each year.

You can help...

The total cost to renovate the Birthing Center is \$6 million. With a \$2 million capital investment from St. John Providence, significant lead gifts from the Peter J. and Constance M. Cracchiolo Foundation and the Tersigni Family Foundation, and gifts from several other generous donors, we've raised \$3.25 million toward our \$4 million fundraising goal. ***We hope you will help us with this effort.***

Naming Opportunities

Naming opportunities are available to recognize contributions at \$10,000 and above, including a level to qualify for McQuade Society membership. For information on specific naming opportunities, please contact Sherry Augustine at (313) 343-7481.

McQuade Society

Cash or cash/pledge gifts of \$25,000 or more will be recognized with exclusive membership in the McQuade Society, a complimentary donor relation's service that assists members with access and service to medical care at SJHMC.

